



## **STAND IS A COMMUNITY VISIONING EFFORT. BY CHATTANOOGANS, FOR CHATTANOOGANS.**

Stand believes the next big thing for the Chattanooga region is a thousand little things. Our mission is to engage community members to express their ideas for the future, organize around common purposes and translate vision into action.

A visioning process begins by bringing the future into the hands of its people—recording needs and successes through surveys, open dialogue and community forums. Stand started with a four-question survey and an initial goal of collecting responses from residents across the Chattanooga region. Just five months later, we've collected over 26,000 responses, providing us with a diverse data sample and making Stand the largest survey-based community visioning effort in the world.

An informed community is a powerful thing. The results of Stand's survey effort will be released to the public in early 2010. From there, Stand will encourage, enable and facilitate as many people in as many places as possible to create their own changes that benefit not only those who filled out a survey, but the entire region—and like-minded cities everywhere.

**MANY VOICES : ONE VISION : A GREATER COMMUNITY**

**STAND**