

STAND BY NUMBERS

Four Simple Questions:

1. What do you like about the Chattanooga region?
2. Imagine the best possible Chattanooga region. Describe it.
3. What challenges must be addressed?
4. What actions, big or small, can you take to help?

26,000 RESPONSES

(AND COUNTING*):

26,000+ responses collected in 5 months (May 3 to September 30).
82% collected from face-to-face interaction, 18% online.

Population & Participation Rate:

City of Chattanooga	170,880	15%
Hamilton County	332,848	8%
Chattanooga Metropolitan Area (MSA)	518,441	5%
City of Calgary	956,000	1.88%
City of Portland	568,000	2.99%

VisionPDX

City: Portland, Oregon

Population: 568,000

Responses: over 17,000 in 24 months

<http://www.visionpdx.com>

ImagineCALGARY **

City: Calgary, Alberta, Canada

Population: 956,000

Responses: over 18,000 in approx. 12 months

<http://www.imaginecalgary.ca>

*All of Stand's data are close approximations, pending the final results.

**With just over 18,000 responses, ImagineCALGARY most recently held the title of the world's largest survey-based community visioning effort. Population statistics above are from 2005, at the campaign's launch.